



ARIZONA'S
WHITE MOUNTAINS

WHITE MOUNTAINS PARTNERSHIP MEETING
WEDNESDAY, JANUARY 18, 2012 AT 2:00 P.M.
TOWN OF PINETOP-LAKESIDE EXECUTIVE MEETING ROOM
1360 N. NIELS HANSEN LANE, LAKESIDE, ARIZONA

***AMENDED AGENDA**

1:30 p.m. Budget Subcommittee

2:00 p.m. Regular Meeting

1. Call to Order, Roll Call, and Ascertain Quorum.
2. Introductions.
3. Discussion/consideration/action re: Approval of the Minutes of the Retreat held November 29, 2011.
4. Discussion/consideration/action re: Ratification of Payment of Patrick Media Group Invoice No. PR2024 for the Ski Season Opening Promotion; Invoice No. 1016 for Public Relations and Advertising Facilitation for December; and Invoice No. 1021 for Public Relations and Advertising Facilitation for January; and Arizona Tourist News Invoice #1033.
5. Discussion/consideration/action re: Website and General Sponsorship.
6. Discussion/consideration/action re: Website Update and Statistics from Maplegate Technologies.
7. Discussion/consideration/action re: Update by Patrick Media Group.
- *8. Discussion/consideration/action re: Channel 4 Advertising Opportunities.
9. Update by White Mountain Regional Chambers of Commerce.
10. Old Business/New Business.

Dated this 12th day of January 2012.

WHITE MOUNTAINS PARTNERSHIP

Lu Anne Frost, Pinetop-Lakeside Town Clerk
For Eric Duthie, Secretary